



We Make It Easy and Affordable to Promote Your Business

Showcasing your business to local customers shouldn't be expensive or difficult – that's why we offer a range of affordable advertising options.

WarwickPost.com Display Advertising Rates

All rates are monthly and include color

AD SIZE	NON-CONTRACT RATE	3 MONTH CONTRACT	6 MONTH CONTRACT	12 MONTH CONTRACT
News Feed: 250 x 160	\$80	\$70	\$65	\$60
Top Banner: 960 x 150	\$375	\$365	\$360	\$325
Billboard Banner: 2000 x 500	\$650	\$625	\$615	\$500
Header: 600 x 60	\$300	\$275	\$240	\$220
Sidebar: Position 1 300 x 250	\$250	\$225	\$210	\$200
Sidebar: Position 2 300 x 250	\$225	\$200	\$180	\$160
Sidebar: Position 3 300 x 250	\$150	\$125	\$100	\$90
Sidebar: Position 4 300 x 250	\$125	\$100	\$90	\$80
Landscape / In-Story 800 x 200	\$525	\$475	\$440	\$435



Your ad rotates within the slot with up to 4 other ads.
Premium placement and exclusivity available.
Inquire for pricing.

DEADLINE: 15th of the month prior

BENEFITS OF ONLINE ADVERTISING:

- Website traffic: Visits 22,700 / Views: 33,000 (monthly)
- Average impression per ad: 34,340 mo/ 240,380 total impressions
- Usage: 74% mobile / 26% desktop
- Robust, in-depth coverage of Warwick news & happenings

DEMOGRAPHICS:

- Gender: Male - Female 50 /50
- Household income: \$100 -\$150k
- Age range: 35-65+
- Education: Grad school

GEOGRAPHIC:

Warwick Users: 37,837 Cranston Users: 9,358 West Warwick Users: 4,478 North Kingstown Users: 2,963
Providence Users: 18,039 Coventry Users: 6,637 East Greenwich Users: 3,410 Pawtucket Users: 2,439

REVISED DATE: 6-18-19

DESKTOP VIEW

Top Banner: 960 x 150



Header: 600 x 60



Billboard Banner: 2000 x 500

Sidebar Pos 1: 300 x 250

Sidebar Pos 2: 300 x 250

Sidebar Pos 3: 300 x 250

Sidebar Pos 4: 300 x 250

NEWS TO YOU



RIDOT: Road, Lane Closures May 12 - 17
By Rob Siskovic

The Rhode Island Department of Transportation has many road repair, reconstruction and building projects in progress throughout the state, some of which tend to make residents' commutes more challenging. The...



Firefighters Union Nixes Deal, Mayor Vows WFD Cuts
By Rob Siskovic

WARWICK, R.I. — Warwick Firefighter Union (AFL Local 2748) rejected a tentative contract deal almost immediately after it was presented to the City this week, which Mayor Joseph J. Solomon said will...



Council Finance OKs Bargain \$25K Ladder Truck Buy
By Rob Siskovic

WARWICK, R.I. — The Warwick City Council's Finance Committee approved buying a used ladder truck Monday night for \$25,750, replacing a vehicle's years of maintenance cost the City at...

BUSINESS



Cumberland Farms Opening Starts Junior Hockey Association Fundraiser
By Rob Siskovic

WARWICK, R.I. — Cumberland Farms kicked off a fun-filled fundraiser for the Warwick Junior Hockey Association with their ribbon-cutting event for its latest new location on May 1, White L...



Mike & Gel's Pizza Offers Families School Lunch Aid
By Rob Siskovic

WARWICK, R.I. — Warwick Schools won't pick and choose which families of Warwick School students owing a total of \$77,000 to the city's school lunch program get assisted this...



PuroClean Grit Wins Sanford Veteran Small Business Owner Award
By Rob Siskovic

WARWICK, R.I. — Christopher Sanford, local PuroClean Disaster Restoration Services owner and Navy Reserve, deployed to Uganda in 2011 for 18 months, returning to a 41 percent wage dip above...

News Feed

Warwick 'Round City news and events

Central RI Chamber of Commerce Posted via facebook 56 minutes ago

You don't want to miss them at the finish line.



Gaspee Days Posted via facebook 5 days ago

FYI See



Celebrate the restoration of the Gaspee site with the presentation of the Gaspee Historical Society's 2014 - Capt. Philip Skene Cup. The award is presented to the person or organization that has made the most significant contribution to the restoration of the site.

Sponsored by the Postcard Rangers

Join us celebrating the restoration of this historic site with the Gaspee Historical Society's 2014 - Capt. Philip Skene Cup. The award is presented to the person or organization that has made the most significant contribution to the restoration of the site.

Support your heroes - Restorations the Gaspee. Support Philip Skene - Captain of the Gaspee and the Gaspee site.

Gaspee Historical Society's 2014 - Capt. Philip Skene Cup. The award is presented to the person or organization that has made the most significant contribution to the restoration of the site.

Warwick Rotary RI Posted via facebook 2 weeks ago




Warwick Post mobile view screenshot showing a news article with a photo of a man in a purple shirt.

Landscaper / In-Story: 800 x 200

MOBILE VIEW

REACH PEOPLE ON THE GO

Almost 75% of our visitors / subscribers view us on mobile

Perfect for restaurants, retail, events and more.

